

**RESTATEMENTS AND AMENDMENTS****In the Claims:**

The following is a list of claims currently pending in this application and their current status. This listing of claims replaces all prior versions and listings in this application.

1-25. (Cancelled)

26. (Currently amended) The method of claim ~~93~~ 94, further including, for the items to be displayed, designating whether or not a quantity of the item at the ~~selling location~~ store should be allowed to fall below the presentation quantity between deliveries.

27. (Currently amended) The method of claim ~~93~~ 94, wherein the time elements include delivery of the item from a stocking location.

28. (Previously presented) The method of claim 27, wherein the time elements include preparing the delivered item for sale.

29. (Currently amended) The method of claim ~~93~~ 94, wherein the time elements include time required to collect data, review action recommendations, process data, pick goods at a stocking location, and ship the item to the ~~selling location~~ store.

30. (Currently amended) The method of claim 29, wherein the time elements further include periodic dates for actions necessary to make the item available at the plurality of ~~selling locations~~ stores.

31. (Currently amended) The method of claim ~~93~~ 94, wherein the time elements include time for distributing the ~~good item~~ from one or more first level stocking locations to a plurality of second level stocking locations.

32. (Previously presented) The method of claim 29, wherein the time elements include time for distributing the item from one or more first level stocking locations to a plurality of second level stocking locations.

33. (Currently amended) The method of claim ~~93~~ 94, wherein the time elements include time for distributing the item from a supplier through one or more stocking locations to a plurality of ~~selling locations~~ stores.

34. (Currently amended) The method of claim 29, wherein the time elements include time for distributing the item from a supplier through one or more stocking locations to a plurality of ~~selling locations~~ stores.

35. (Currently amended) The method of claim ~~93~~ 94, wherein the action includes distribution of the item from one or more stocking locations to a plurality of ~~selling locations~~ stores.

36. (Cancelled)

37. (Currently amended) The method of claim ~~93~~ 94, wherein the action includes allocating delivery of the item after ordering from a supplier.

38. (Cancelled)

39. (Cancelled)

40. (Currently amended) The method of claim ~~93~~ 94, wherein the simulating includes adding the presentation quantities and the ~~projected demand requirements~~ simulated sales for the item at the ~~selling locations~~ stores.

41. (Currently amended) The method of claim ~~93~~ 94, further including selecting among a plurality of available approaches to calculating the presentation quantity, wherein the approach selected uses an average presentation quantity for the ~~location~~ store during ~~the predetermined~~ a selling period.

42. (Currently amended) The method of claim ~~93~~ 94, further including selecting among a plurality of available approaches to calculating the presentation quantity, wherein the approach selected uses a presentation quantity for the ~~selling location~~ store on the first day of ~~the predetermined~~ a selling period.

43. (Currently amended) The method of claim ~~93~~ 94, further including selecting among a plurality of available approaches to calculating the presentation quantity, wherein the approach selected uses a presentation quantity on the day of ~~the predetermined~~ a selling period when the item is received at the ~~selling location~~ store.

44. (Currently amended) The method of claim ~~93~~ 94, further including selecting among a plurality of available approaches to calculating the presentation quantity, wherein the approach selected uses a largest presentation quantity associated with the

item at the ~~selling location store~~ for any day of the ~~predetermined~~ a selling period.

45. (Currently amended) The method of claim ~~93~~ 94, wherein the simulating includes selecting the larger of the presentation quantities or the ~~projected demand requirements~~ simulated sales for the item at the ~~selling locations stores~~.

46. (Currently amended) The method of claim ~~93~~ 94, wherein the presentation quantity used is the presentation quantity for the ~~selling location store~~ on the last day of the ~~predetermined~~ a selling period.

47-93. (Cancelled)

94. (New) A computer-implemented method of improving the efficiency of planning presentations and simulating demand and stocking requirements for items placed in standard display fixture types used in stores having differing floor plans, including:

eliciting from a first user a schedule of display fixtures, to be used in a plurality of stores having differing floor plans and storing the schedule in a data structure stored in computer readable memory, wherein the resulting schedule of named display fixtures includes

fixture identifiers for a plurality of fixture types;

capacities of the fixture types to hold items; and

names for instances of a fixture type (hereinafter "named display fixtures") used to present the items;

eliciting from a second user a store-by-store schedule of named display fixtures used in the stores, wherein the stores have varying floor plans;

eliciting from a third user a plan to stock the named display fixtures with items to be displayed, without requiring knowledge of the varying floor plans of the stores, and storing the resulting stocking plan in a data structure stored in computer readable memory, wherein the stocking plan for the named display fixtures includes

presentation quantities of items required and

dates during which the items will be displayed at particular stores;

modeling lead times with time elements, which collectively represent the overall lead time for an order or other action to lead to stocking of the named display fixtures at particular stores;

simulating sales of the items from the named display fixtures at the stores and calculating orders that would need to be placed for the items to accommodate the simulated sales, the order calculations using at least

the selected overall lead time,

the presentation dates and

the quantities; and

outputting the calculated orders.